

3 CRITICAL FINANCIAL ROLES IN A COMPANY

- _____
- _____
- _____

Do you have a bookkeeper? If not, what is stopping you from outsourcing this role?

What's the big difference between a Controller and a CFO according to the video? Why are both important?

5 DRIVERS OF A SELLABLE BUSINESS

At this very moment, what is your exit strategy for your business? Write down your thoughts.

Driver #1 _____

Driver #2 _____

Driver #3 _____



HOW TO RUN A GROWING BUSINESS

CASHFLOW & PROFITABILITY
CREATING A SELLABLE BUSINESS

Driver #4 _____

You don't want to be have dependence on:

Driver #5 _____

THINK ABOUT IT

Considering the 5 Drivers of a Sellable Business, how would you rate your business' "sellability" on a scale of 1-10? Which driver(s) do you see in your business currently? Which do you see as lacking in your business? What will it take to have all 5 of these in your business?